

## In House Group 3

*proudly presents*

# Top 7 Tactics for Business Growth

Practical, no-nonsense tips for the serious entrepreneur  
**27 May - Alexandria, Sydney**

**"Last chance to book for business growth seminar"**

Dear Friends and Associates of In House Group 3,

Today, business owners, no matter what size, have one thought on their minds - **What can I do to increase profits with the resources I have... NOW?**

Growth in business depends on your existing resources (products, services, people, money and time) and how you leverage these to increase sales and profits.

**In House Group 3** is proud to bring your very own roundtable of experts in **operations, marketing, finance** and **leadership**. These specially selected experts will answer all the important questions you have for your business and how to grow it.

To find out more about the speakers and program, visit [www.inhousegroup3events.com.au](http://www.inhousegroup3events.com.au).

A recent survey by the NSW Dept of State and Regional Development showed that businesses, on average, spent their time in this way:

- 5% on setting strategic direction
- 10% on general management issues
- 3% on marketing
- 5% on sales
- 60% on operational issues
- 15% on HR
- And finally, 2% on admin/accounting

Spending only 8% on getting money into your business is surely dangerous practice. To ensure that you are spending your time and resources more effectively and profitably, learn about the **'Top 7 Tactics for Business Growth'** on 27 May.

### Who is it for?

- Entrepreneurs, business owners, directors
- Services in the architecture & design, building and property industries
- Business that manufacture, fabricate and sell

- Consultants and professional services

**Date: 27 May**

Time: 5:30pm arrival for 6pm - 8:30pm

Venue: Home Ideas Centre, 61 O'Riordan St, Alexandria  
(free parking available onsite)

Includes: Networking and light refreshments

Cost: \$40 - pre-booking is essential

Book your place now: [www.inhousegroup3events.com.au](http://www.inhousegroup3events.com.au)

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